



Aquanomic™ Laundry Program

Premium Results, Proven Savings

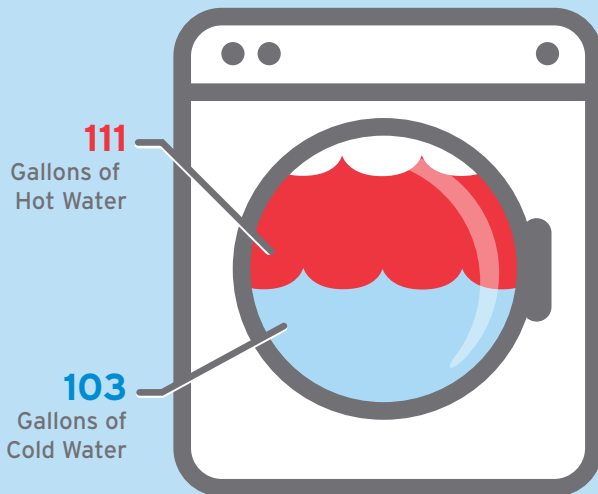


Aquanomic Helps Improve the Operational Efficiency of Your Laundry

Certified third-party research proves that the Aquanomic Laundry Program delivers significant energy and water savings over traditional laundry programs.¹

Traditional Laundry Program

Typical 100-lb. Machine

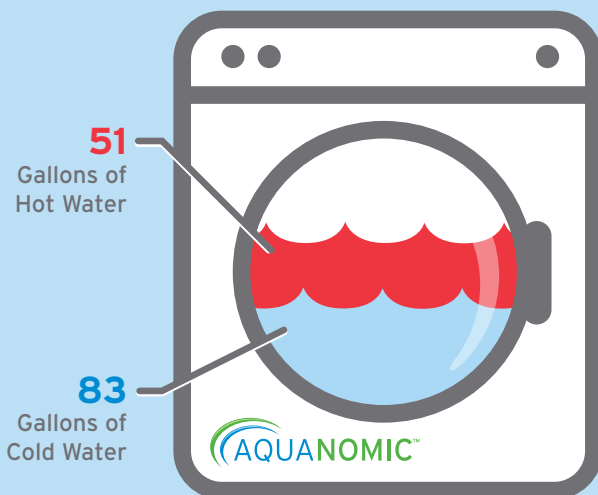


214
Gallons of Water

0.97
Therms of Energy

Aquanomic Laundry Program

Typical 100-lb. Machine



133
Gallons of Water

0.43
Therms of Energy

Average water savings 30-40%
Average energy savings 40-50% = **\$6,300+**
Annualized Cost Savings²

REDUCE
WATER & ENERGY
USE BY UP TO

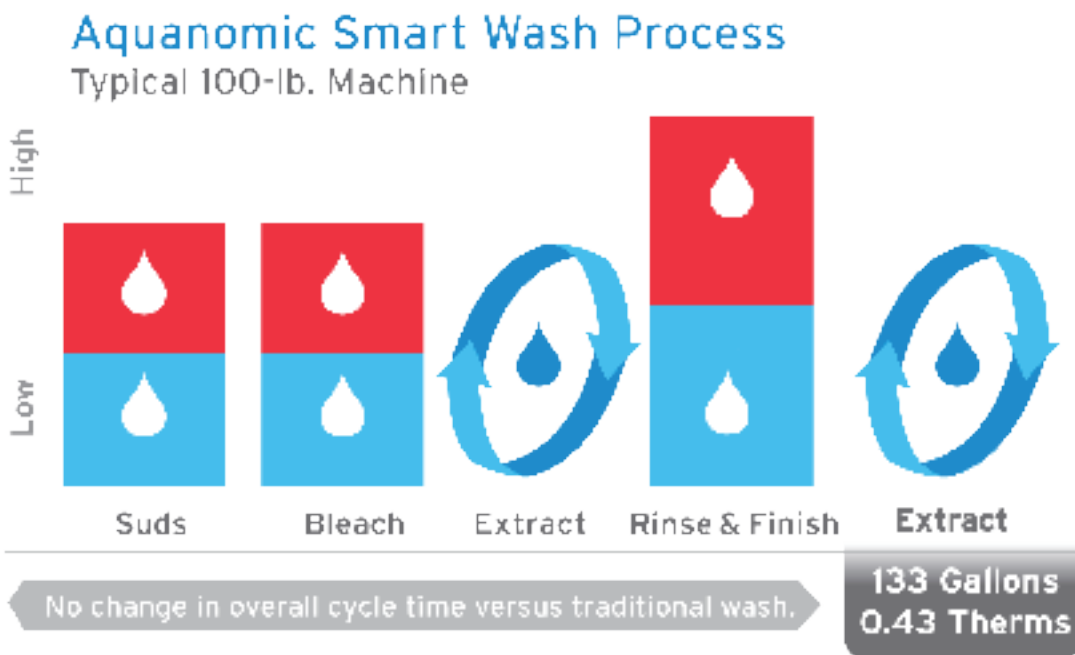
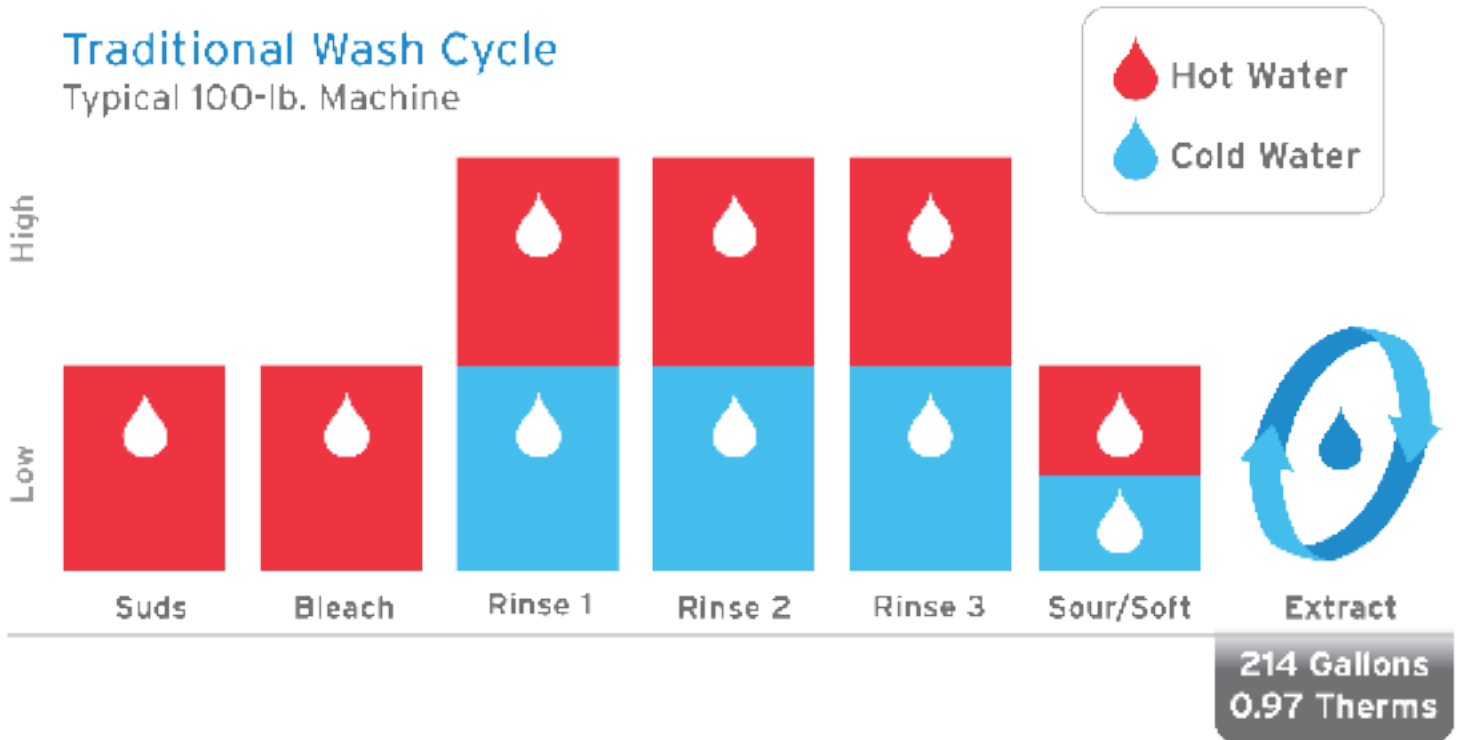
40%*



ACHIEVE THE
CLEAN,
WHITE & SOFT,
RESULTS GUESTS EXPECT.

Aquanomic: Revolutionary Chemistry Enables Great Results With Less Water and Energy

Combined with Aquanomic Optimized Low Temp Chemistry, the Smart Wash Process reduces wash steps, water usage and water temperature, offering hard-wired savings with every load—while delivering Clean, White and Soft results.



1. Ecolab Aquanomic™ Laundry Program Third-Party Engineering Review Report, Karges-Falconbridge, Inc., June 2011.
 2. Based on 160-room property, 75% occupancy rate, 16 pounds of linen per room, national average utility rates.

Get Clean, White & Soft Results And Save Resources

- ♦ **One-Touch Ease:** Preprogrammed Smart Wash Process ensures consistent savings each and every load
- ♦ **Low-Temperature Chemistry:** Aquanomic chemistry is specifically formulated to deliver consistent Clean, White & Soft results at low temperatures
- ♦ **Precision Dispensing:** Eliminate waste and ensure optimal results with every load
- ♦ **World-Class Service:** Ecolab's team of experts offer unparalleled service and support 24/7/365
- ♦ **Award-Winning Innovation:** Aquanomic received the 2011 Cleantech Tekne Award, for environmentally sound solutions



A Sustainable, Smart Solution

The Aquanomic Laundry Program is an innovative way for your organization to make a difference by saving natural resources and helping improve operational efficiency:

- ♦ Phosphate-free and NPE-free chemistry **helps protect waterways and the environment**
- ♦ Ecolab solid chemistry **reduces plastic waste up to 74%**

Safe And Easy To Use

- ♦ Solid chemistry incorporates small, lightweight packages for **easy storage, handling, and loading**
- ♦ Solid chemistry require no diluting and **prevents the risk of spills, helping to keep employees safe**
- ♦ Closed loop dispensing and color coded products **improve safety and reduce exposure to chemicals**

See Aquanomic In Action

Watch the powerful stain-removing properties of Aquanomic chemistry at work in this video. Scan the QR code to link to video site, or visit www.ecolab.com/aquanomic



For more information
call **1 800 35 CLEAN**

The Aquanomic Solid Laundry Product Line

PRODUCT	DESCRIPTION	PRODUCT CODE	PACK SIZE
 <p>LOW TEMP LAUNDRY SOLID DETERGENT</p>	NPE & Phosphorus-free concentrated solid detergent is formulated to deliver premium results at a lower wash temperature, leaving linens whiter and brighter.	6100307	4/9 lb capsules
 <p>LOW TEMP LAUNDRY SOLID DESTAINER</p>	Solid destainer formulated to retain bleaching power. For use with other Aquanomic low temperature products. Provides excellent bleaching and preserves linen strength and integrity. Helps lower overall linen replacement costs	6100308	2/4 lb capsules
 <p>LOW TEMP LAUNDRY SOLID CLEARLY SOFT</p>	Premium performance solid fabric softener with advanced chemistry. Delivers premium softness and long lasting fresh fragrance. Integrated souring capability simplifies laundry operations and reduces the need for a separate sour in most applications.	6100309	2/6 lb capsules
 <p>LOW TEMP LAUNDRY SOLID SOUR (3RD PRODUCT)</p>	Solid sour for use with Aquanomic low temperature detergent and builder brings linen to a neutral pH. The phosphorus-free blend is effective for a wide range of conditions and on all fabrics.	6100311	2/6 lb capsules
 <p>LOW TEMP LAUNDRY SOLID BREAK</p>	Solid alkaline break is effective at lower temperatures, tough on stains and gentle on linens. This concentrated formula inhibits scale formation and controls water hardness to ensure linens remain white over time.	6100310	4/6 lb capsules
 <p>LOW TEMP LAUNDRY SOLID SOUR (4TH PRODUCT)</p>	Solid sour for use with Aquanomic low temperature detergent and builder brings linen to a neutral pH. The phosphorus-free blend is effective for a wide range of conditions and on all fabrics. For use in the optional fourth product dispenser if additional souring is required due to local water conditions.	6100312	4/6 lb capsules



Reliable Service

Ecolab representatives will partner with you to:

- Install and set up your Aquanomic Laundry Program
- Train your staff
- Provide 24/7/365 service

To Order, Contact Your Ecolab Sales Representative

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1 800 35 CLEAN

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