

# LINDBERGH

HOTELS

## PRIVACY POLICY

*(pursuant to articles 13 and 14 of (EU) Regulation 2016/679)*

Dear Customer,

pursuant to articles 13 and 14 of (EU) Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on free movement of such data (General Data Protection Regulation, hereinafter "GDPR" or "Regulation"), we inform you that your personal data (name, address, city of residence, place and date of birth, telephone number, email address, tax code or VAT number), freely given by you, will be processed by **Lindbergh Hotels Srl** (VAT number: 02667750414), having registered office in via Piazzale Matteotti n.28, (61121) Pesaro - Italy (hereinafter "The Company"), mainly by IT means, for the following purposes: execution of the obligations deriving from contractual relations or for the performance of pre-contractual activities (management of your stay at the hotel; restaurant booking; accounting and tax obligations; scheduling of activities; management and maintenance of information systems; management of disputes); communication to the public security authorities as required by the Ministry of the Interior Decree of 07/01/2013, O.G. 01/17/2013. Processing is carried out based on the legal basis of article 6, paragraph 1, letter b) and c) of GDPR. Furthermore, your data may be used by the Data Controller, with your express consent, for sending promotional and informative material on our services also by e-mail. The legal basis of processing is consent (article 6, paragraph 1, letter a) of GDPR). Should you have food intolerances or pathologies that need to be taken into account for your stay, you will be requested to give your express consent, since such data fall into the category of "special data" and the consent of the data subject is required (article 9, paragraph 1, letter a) of GDPR). Furthermore, in carrying out the above activities, the Data Controller may need to know data relating to any food intolerances or diseases that must be taken into account in order to correctly manage your stay or that of those who stay with you, including minors. Therefore, if you wish to consent to the processing of such particular data, you are requested to provide them. Any data relating to intolerances or pathologies of the guest/s staying with you must be provided only with the consent of the latter. Should you not wish to provide this information, you can still stay at our facility, however taking care to ensure, case by case, that there are no incompatibilities with any intolerances and/or pathologies.

The provision of data is free, however, for data whose provision obligation is required by law or necessary for the execution of the contract. Failure to provide such data will not allow our Company to fulfill your request. We also inform you that the data you freely provide will be communicated to third parties, meaning that these third parties are authorized to the related processing of data, as they are in charge of carrying out or providing specific services strictly functional to the execution of the contractual relationship (also through continuous processing), such as banks and credit institutions; professionals, external debt collection agencies and auditing firms; technological service providers; companies and businesses (customers/suppliers), all in compliance with the legal provisions on data security. The list of these third parties will be made available by the Data Controller on request.

Your personal data will not be transferred abroad or disseminated. Your personal data have been sent to us directly by you or by third-party companies (such as but not limited to Booking, OTA or others), on whose platform you have released data in order to book your stay, and any relevant additional services, at our hotel.

Data will be stored for the entire period of execution of the contract or, with reference to marketing activities, until the withdrawal of your consent, if given; subsequently, data will be kept for a period of ten years for the purpose of complying with legal obligations and, among these, the obligations pursuant to article 2220 of the Civil Code. Data or part of data may further be retained to assert or defend one's rights in any venue and especially in courts. Finally, pursuant to article 15 and subsequent of (EU) Regulation 2016/679, we remind you that, for more information or specific requests (cancellation within the limits of what is reasonably possible following the activity of data dissemination, blocking, updating, rectification, integration, portability or opposition to processing), you can contact the Data Controller, by writing to the above address or to the email address [privacy@lindberghhotels.it](mailto:privacy@lindberghhotels.it). Moreover, should you hold that the rights herein have not been recognized, you are also entitled to lodge a complaint with a supervisory authority.